April 20, 1990

TO: All Store Managers - Valley Fair

RE: Camel Lighter with Purchase of Two Packs
Camel/Camel Light 85 Promotion

The Camel lighter with 2-pack purchase has been accepted for all Valley Fair locations. The promotion period will be MAY 1ST to MAY 11TH.

As always, please give your RJR Representative your usual fine cooperation.

Sincerely,

Eileen Healey

Eileen Healey

51849 9671

Source: https://www.industrydocuments.ucsf.edu/docs/pndy0000